

2nd Annual Canada-U.S. Exchange Alumni Conference
“The Challenge of Globalization: Balancing Growth and Diversity”
March 3-4, 2006, Toronto, Ontario

Metropolitan Hotel
108 Chestnut Street
416-977-5000

Tentative Agenda

Friday, March 3, 2006

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| 4:00-5:00 pm | Registration, Metropolitan Hotel, Mandarin Ballroom, Lower Level |
| 5:00 pm | Welcome Remarks by

Jessica LeCroy, Consul General
Consulate General of the United States of America, Toronto

James H. Williams, Minister Counselor for Public Affairs
Embassy of the United States of America, Ottawa |
| 5:30 pm | Public Lecture
The Global Impact of American Culture in the 20th/21st Centuries
Dr. Richard Pells, University of Texas, Austin, historian

A Fulbright Scholar and specialist in 20th Century American cultural and intellectual history, with current work on the global impact of American culture, and the ways that foreign cultures have affected the United States. Author of <i>Radical Visions and American Dreams: Culture and Social Thought in the Depression Years</i> ; <i>The Liberal Mind in a Conservative Age: American Intellectuals in the 1940s and 1950s</i> ; and <i>Not Like Us: How Europeans Have Loved, Hated, and Transformed American Culture Since World War II</i> . Prof. Pells has taught abroad at the universities of Sao Paulo, Amsterdam, Copenhagen, Sydney, Bonn, Berlin, Cologne, and Vienna. He writes often for newspapers and magazines including the International Herald Tribune, the Los Angeles Times, and the Chronicle of Higher Education.
Link: American Culture Goes Global, or Does It?
http://chronicle.com/free/v48/i31/31b00701.htm |
| 6:15–6:45 pm | Q and A |
| 7:00-8:00 pm | Wine and Cheese Reception for alumni and program partners
Victoria Room, Second Floor, Metropolitan Hotel |
| 8:00 pm | **Optional** Alumni-arranged no-host dinner at local restaurant |

Saturday, March 4, 2006

- 8:00 am Registration continues, Metropolitan Hotel, Mandarin Ballroom, Lower Level
- 8:30 a.m. Welcome remarks by
- James H. Williams, Minister Counselor for Public Affairs
Embassy of the United States of America, Ottawa
- Michael Hawes, Executive Director, Foundation for Educational Exchange
between Canada and the United States (Canada-U.S. Fulbright Program)
- 9:00-10:20 am Panel I: **Globalization and Cultural Diversity: Zero Sum or Win Win?**
- Moderator: David Anido, President, Stayt International, Ottawa (IVLP 1987)
- Panelists:
- Sophia McClennen, 2006 Fulbright-Dalhousie University Visiting
Research Chair in Globalization and Cultural Studies, Halifax
(*Topic: Market influences on culture and media*)
- Jorge Conde, Binational Projects Coordinator, Tijuana Cultural
Center, Mexico (IVLP -2005) (*Topic:*
- Warren Kinsella, Principal and General Counsel, PPG (IVLP 1995)
(*Topic:*
- Rafael Velazquez Flores, University del Mar, Mexico (Fulbright – 1996)
Topic: Mexican Perspectives on Globalization.
- 10:20-10:40 am Break
- 10:40 am-12:00 pm Panel II: **North American Integration: Living Globalization**
- Moderator: Elizabeth Kauffman, Cultural Affairs Officer, U.S. Embassy Ottawa,
or an alumnis(a) to be confirmed
- Panelists:
- John Wright, Senior Vice President, IPSO-Reid, Toronto
(IVLP 1994) (*Topic:*
- Jorge Alatorre Flores, Technical Secretary, Transparency Committee,
University of Guadalajara, Mexico (Fulbright - 2001)
(*Topic:Policy coordination on the trilateral agenda*)
- Gabriel Cavazos Villanueva, School of Public Administration and Public
Policy, ITESM, Monterrey Campus, Mexico (IVLP 1994)
(*Topic:Investor-based trade dispute resolution under NAFTA*)
- 12:00-12:10 pm Alumni networking options via Alumni.State.Gov
Presentation by Sandra Weedmark, Canada-U.S. Exchange Alumni Coordinator
- 12:10 pm Luncheon begins

12:50 pm

Luncheon Speaker:

John Thompson, President, Mackenzie Institute (*Topic:*

John Thompson joined the Mackenzie Institute in 1990 and is currently its President. He directs research into issues relating to domestic and international political instability and organized violence. John acts as the main spokesman for the Institute, and has personally led the fieldwork (in Canada and abroad) for explorations of the Canadian black markets in tobacco, firearms and alcohol, on terrorist groups, and in other hazardous situations. He has authored such reports as “Other People’s Wars: A Review of Overseas Terrorism in Canada,” “Sin-Tax Failure: The Market in Contraband Tobacco and Public Safety,” and “Misfire: the Black Market and Gun Control.”

2:15-3:30 pm

Small group discussions.

Participants will meet with facilitators in small groups to discuss in-depth questions raised during the previous morning and evening sessions. Groups will outline, for presentation to the plenary group and for compilation into a conference results document, their thoughts on what our alumni community and our North American community can do, within our spheres of influence, to promote security, prosperity, responsible environmental stewardship, health, mutual respect, and cultural richness in our hemisphere and our world.

Questions may include the following. Conference attendees wishing to serve as facilitators, please contact Sandra Weedmark at weedmarksl@state.gov.

1) Regionalism, language and immigration

Facilitator: Kim Blanchette, Senior Communications Officer, Atlantic Canada Opportunities Agency (tbc)

-- English, French, Spanish...Mandarin? How are our different approaches to languages affecting our tri-lateral relations and international understanding?

-- How does the emergence of cross-border regions and immigrant communities affect our respective economies, policies, and cultures?

2) Resolving trade disputes

Facilitator: Gabriel Cavazos Villanueva, School of Public Administration and Public Policy, ITESM, Monterrey Campus, Mexico

-- The dispute resolution mechanisms of the WTO and NAFTA have been criticized for their slowness and their lack of enforcement power, leaving some member countries frustrated that their economic interests and domestic political concerns are not adequately addressed—that “the system” is not fair. Some citizens feel that a few global corporations control ownership, infringe on sovereignty of democratically elected governments, and call the shots. As biotechnology, public health concerns, communications technology, e-commerce, e-services and labor displacements expand, conflicts may intensify. What additional tools might such collective

organizations as the WTO, NAFTA and others use to resolve trade disputes, and more generally, conflicts between divergent international and domestic laws and interests?

3) Freedom of expression and international understanding

Facilitator Joelle Schmitz, Fulbright Scholar at McGill University, 2004

-- Given recent private sector developments such as the search restrictions enacted by Google in China, how may we work as nations collectively to ensure a democratic, free, and culturally-integrative internet?

-- A free and fair media? How do media ownership, national content laws, and internet restrictions influence the media's traditional role as watchdog, and the media's ability to support development and understanding among nations?

-- Global hegemon, 2050: who will it be and why?

4) Globalization and governance

Facilitator: Jorge Alatorre Flores, Technical Secretary, Transparency Committee,
University of Guadalajara, Mexico (Fulbright - 2001)

-- Is democracy the answer to unstable government and corruption in failing states? Why or why not?

-- What responsibilities do Canada, the United States, and Mexico maintain with regard to the world's moral leadership and how best may they organize now to enhance that influence in the future?

-- Can the international community do more to curb corruption and environmental degradation that impoverish people? Who should act and how—consumers, corporations, stockholders, trade organizations, national governments, local governments? What can Canada, the U.S. and Mexico do together?

5) The Olympics—what do they mean for globalization?

Facilitator: Susan Maguire, State University of New York at Buffalo, Fulbright Scholar, 2005 (tbc)

-- The Olympic athlete pool is increasingly global with many athletes changing citizenship to participate. Additionally, many other athletes reside as aliens in other countries either to practice their sport professionally (ex. NHL), to train (Russian figure skaters), for educational and athletic opportunities (women's hockey). But these global events are all interpreted locally and for the moment of the games, these athletes come to symbolize national pride for both the participants and the viewers. Arjun Appadurai and Anthony Giddens both point to global culture enacted locally - and this is where diversity will be maintained. While the Olympics is played out on a global stage with worldwide media coverage, the games are covered by local (nationalist) broadcasters with a heavy focus on the athletes from their own nation. How can organized sports competitions contribute to growth and diversity?

3:30 pm	Break
3:50 pm	Discussion groups report on their ideas.
4:30 pm	Where shall our alumni community go from here? Moderator: TBD
5:00 pm	Closing remarks by James H. Williams, Minister Counselor for Public Affairs Embassy of the United States of America, Ottawa Michael Hawes, Executive Director, Foundation for Educational Exchange between Canada and the United States (Canada-U.S. Fulbright Program)
6:00 p.m.	**Optional** Alumni-arranged no-host dinner at local restaurant

May your journeys keep you safe, healthy, and connected. À la prochaine. Adios.